

DIGITAL

INNOVATION SUMMIT

March 22-26, 2021



KALDEWEI

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GLOBALLY NEAR. EVERYTHING ABOUT THE LATEST PRODUCTS FROM KALDEWEI AND MARKET TRENDS FROM FIRST HAND.

#KaldeweiDigital is bringing together over 100 speakers during five days in four time zones who will have exciting and informative answers ready on all relevant trend topics regarding design, interiors, hotels, housing, materials and value-adding sustainability.

With over 60 talks in 14 languages, we offer content for every continent. We will be thousands of kilometres apart at this congress, but at the same time very close: With your personal contact, who will introduce you to the latest KALDEWEI products.

#KaldeweiDigital

100 TOP speakers

14 languages

60 talks

5 days

OVER 100 SPEAKERS, INCLUDING:



BERNHARD OSBURG

Board spokesman thyssenkrupp Steel Europe AG



CAN FAIK

Editorial Director of Hospitality Interiors



BETH CAMPBELL

Chief Executive Officer, Campbell House



WERNER AISSLINGER

Designer, Studio Aisslinger



SANDRA HUNKE

Gas and water system mechanic for plumbing heating and air conditioning & Model



FILIPPO LODI

Head of Innovation and Knowledge Management, UN Studio



FRANZ KALDEWEI

Owner and CEO of Franz Kaldewei GmbH & Co. KG



ROBERTO MARTINEZ

CSO of Franz Kaldewei GmbH & Co. KG



DONATA DONZELLI

Sales Director Italy



BRANDI BRIDGES

Head of international training KALDEWEI ICONIC WORLD



ALEXANDER MUSTER

Head of Overall Sales Germany



CHRISTIAN BÜTTNER

Head of Innovation and Portfolio

Experience our innovations for 2021 and join us on our virtual tour of our KALDEWEI Iconic World from March 22, 2021. We have rebuilt and renewed our training and exhibition centre for you. Look forward to our product innovations and catch a glimpse of our completely revised colour palette and our stylish trend colours. You will also encounter one or two surprises. Enjoy it!



360°



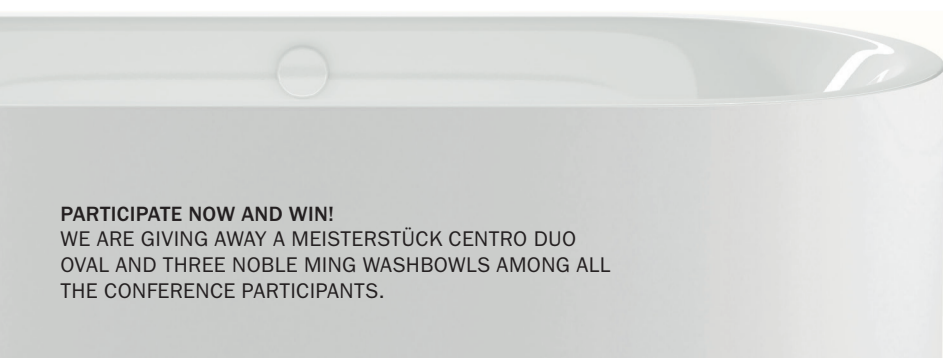
PARTICIPATE AND WIN!



The absolute design classic from KALDEWEI: The breathtakingly beautiful MEISTERSTÜCK CENTRO DUO OVAL. Free-standing and fully enamelled from precious KALDEWEI steel enamel in pure white. Equipped with the SOUND WAVE audio system, with which you can enjoy "bathing in sound". We are also giving away three elegant MING washbowls that are guaranteed to make every bathroom a special place.

PARTICIPATE NOW AND WIN!

WE ARE GIVING AWAY A MEISTERSTÜCK CENTRO DUO OVAL AND THREE NOBLE MING WASHBOWLS AMONG ALL THE CONFERENCE PARTICIPANTS.



8:30–9:00 AM	TECH-TALK UNTER PROFIS Tips & Tricks direkt für die Baustelle: Installations-Neuheiten & Zeitersparnis bei der Montage.	SANDRA HUNKE (Gas-Wasser-Anlagenmechanikerin SHK & Model) MARTIN SCHÄPERMEIER (Technischer Trainer KALDEWEI ICONIC WORLD)
10:00–10:30 AM	ISH INNOVATIONS 2021 We are coming to you – virtually! Your KALDEWEI Partners are ON AIR and presenting to you our Innovations!	JEROME BECKER (Gebietsleiter Deutschland) / JOHANN SCHALLER (Gebietsleiter Deutschland) GERD KROISS (Vertriebsleiter Österreich & Schweiz) / THOMAS NEUNDLINGER (Projektmanager Österreich Ost) ADAM TEAL (Sales Director UK) / MATTHEW CLARKE (National Sales Manager UK – Merchant & Retail Channel) KIRILL KLIMOV (Sales Manager St. Petersburg, Russia) / MAKSIM KOKTASH (Sales Manager St. Petersburg, Russia)
12:00–12:30 PM	KEYTALK INNOVATIVE LÖSUNGEN FÜR DAS TRENDTHEMA WOHNUNGSBAU Megatrend Mehrfamilienhaus, barrierefreie Badezimmer, innovative Lösungen für neue Bäder. Seien Sie dabei!	ALEXANDER MUSTER (Bereichsleiter Gesamtvertrieb Deutschland) FRANK JENTSCH (Abteilungsleiter Projektmanagement Deutschland)
2:00–2:30 PM	ISH INNOVATIONS 2021 We are coming to you – virtually! Your KALDEWEI Partners are ON AIR and presenting to you our Innovations!	THOMAS WAGNER (Gebietsleiter Deutschland) / HANS-PETER VILLING (Gebietsleiter Deutschland) JAN DAM (Sales Agent Belgium & Luxembourg) PIERRE-FRANCOIS JEANDET (Vice President Sales Western Europe) / HENRI CHARRIER (Project Director France) DONATA DONZELLI (Sales Director Italy) / VIRGINIA CARONNA (Sales Manager Central Italy)
3:00–3:30 PM	DIE RINNENDUSCHFLÄCHE NEXSYS: DESIGN TRIFFT AUF FUNKTIONALITÄT – LIFELONGCLEAN Erfahren Sie alles über die Hintergründe des einzigartigen Designs und die praktischen Features.	CHRISTIAN BÜTTNER (Bereichsleiter Innovation und Portfolio) MARTIN ZINZIUS (Produktmanager Duschkabinen)
3:00–3:30 PM	SPA & WELLNESS TRENDS WHIRLS & SKIN TOUCH Our innovative wellness systems transform your dream bathroom into a spa area.	CORRADO CANALI (Technical Service Coordinator Italy) VIRGINIA CARONNA (Sales Manager Central Italy)

Subject to changes. The current program can be seen at kaldewei.comRegister now for free! kaldewei.com/ISH

7:00–7:30 AM	ISH创新展会2021 让我们相遇 – 以虚拟的形式! 您的KALDEWEI合作伙伴会在世界各地上线直播, 向您展示我们的创新2021!	毛伟斌(WILLIAM) – 中国区销售总监
9:00–9:30 AM	BARRIEREFREI AUF KLEINSTEM RAUM DIN CERTCO-zertifiziert – normgerechte Badplanung mit der CAYONPLAN MULTISPACE.	MARTIN SCHÄPERMEIER (Technischer Trainer KALDEWEI ICONIC WORLD) MARTIN ZINZIUS (Produktmanager Duschkabinen)
10:00–10:30 AM	ISH INNOVATIONS 2021 We are coming to you – virtually! Your KALDEWEI Partners are ON AIR and presenting to you our Innovations!	HOLGER DAMMEYER (Gebietsleiter Deutschland) / MICHAEL PLASHUES (Gebietsleiter Deutschland) SERGEY KOKAREV (Regional Representative Middle East & Africa) / MANUELA LANGENHÖVEL (Business Development Manager) PIERRE-FRANCOIS JEANDET (Vice President Sales Western Europe) / BERNARD TOTARO (Sales Agent Belgium & Luxembourg) JULIJUS NEUFELD (Sales Agent Baltics) JAROSLAV PUMPRLA (Sales Manager Czech Republic) / JOZEF JAKUB (Sales Manager Czech Republic West)
12:00–12:30 PM	KEYTALK KALDEWEI: THE GERMAN BRAND FOR DISTINCTIVE BATHROOM SOLUTIONS For over 100 years and now in the fourth generation, we have been dedicated to our DNA, KALDEWEI steel enamel.	CARSTEN VOSS (Senior Vice President International Sales) MARTIN ROWELL (International Project Manager Europe)
2:00–2:30 PM	ISH INNOVATIONS 2021 We are coming to you – virtually! Your KALDEWEI Partners are ON AIR and presenting to you our Innovations!	THORSTEN STRÄTER (Projektmanager Österreich West) / FLORIAN SAMBS (Gebietsleiter Österreich Mitte) TAMMY GOERLICH (Regional Project Manager NYC) / MANUELA LANGENHÖVEL (Business Development Manager) JANA MAJERCIKOVA (Sales Director Czech Republic/Slovakia) / PATRIK FANDAK (Sales Manager Slovakia) JOEL VELASQUEZ (Sales Director Spain)
3:00–3:30 PM	KEYTALK STEEL ENAMEL: A SUSTAINABLE MATERIAL Steel enamel is the material of the future for the bathroom. After a long product life, it can be recycled 100 %.	DR. VOLKER GERHARD (Department Manager Material & Process Engineering) BRANDI BRIDGES (Head of International Training ICONIC WORLD)

9:00–9:30 AM	KEYTALK INTERIOR DESIGN TRENDS 2021 Starke Farben, natürliche Materialien und innovative Lösungen, die den Spa-Charakter ins heimische Bad bringen.	WERNER AISSLINGER (Designer, Studio Aisslinger) BRITTA JUNG (Abteilungsleiterin Produktmanagement Waschtische)
10:00–10:30 AM	ISH INNOVATIONS 2021 We are coming to you – virtually! Your KALDEWEI Partners are ON AIR and presenting to you our Innovations!	MARTIN BALLENTIN (Projektmanager Deutschland) / FRANK GLADE (Projektmanager Deutschland) LORENZO FOSCHI (Sales Manager North Italy) / LORENZA DALVERA (Project Manager Italy) ALEXANDER MAYSTRENKO (Sales Manager South Russia) / ANTON GRISHKO (Sales Manager Russia) BARTLOMIEJ KIELBASINSKI (National Project Manager Poland) / DARIUSZ SIEKIERZYNSKI (Sales Manager Middle East Poland) BOGDAN BYSHOVETS (Sales Agent Ukraine)
12:00–12:30 PM	KEYTALK STAHL UND STAHL-EMAILLE. MATERIALIEN DER ZUKUNFT Stahl, das Versprechen an die Zukunft, Stahl-Emaille – warum es das Material der Zukunft ist.	FRANZ KALDEWEI (Inhaber und CEO KALDEWEI) BERNHARD OSBURG (Vorstandssprecher thyssenkrupp Steel Europe AG) ANDREAS HORCHLER (Moderation / Gründer und CEO der Kommunikationsberatung podcon.de)
2:00–2:30 PM	ISH INNOVATIONS 2021 We are coming to you – virtually! Your KALDEWEI Partners are ON AIR and presenting to you our Innovations!	MARCO BILLMANN (Gebietsleiter Deutschland) / HOLGER KÜPPERS (Technischer Verkäufer Deutschland) JÖRG MÜLLER (Gebietsleiter Deutschland) / WOLFGANG FEUCHT (Gebietsleiter Deutschland) VINCENT CHESMAIN (Specification Manager UK – Hotel and Leisure) / DANIEL WAYMAN (Specification Manager UK – Residential)
3:00–3:30 PM	KEYTALK RECHTSSICHER PLANEN MIT DEM SCHALLSCHUTZRECHNER Der Service für Großprojekte. Sicherheit beim Hochbau aufgrund von verlässlichen Prognosen.	BERND KALTBEITZEL (Fraunhofer-Institut für Bauphysik IBP, Wissenschaftlicher Mitarbeiter – Bauakustik) MARTIN ZINZIUS (Produktmanager Duschkabinen) TOBIAS MEYER (Konstrukteur Innovation und Portfolio)
5:00–6:00 PM	KEYTALK FUTURE PERFECT: BUILDING SUCCESSFUL PARTNERSHIPS We look at the future of hospitality design. Will the trend for quirkiness and authenticity define our hotel interiors for decades to come, or is a new, defining look about to emerge? What are the options for interior designers and suppliers? Find out at this intriguing panel discussion.	ROBERTO MARTINEZ (CSO KALDEWEI) CAN FAIK (Editorial Director of Hospitality Interiors, UK) FEDERICO TORESI (Global VP Design, Premium and Luxury Brands, Accor, France) TAREK HEGAZY (CEO & Creative Director, Living Design, Sweden) BETH CAMPBELL (Chief Executive Officer, Campbell House, USA) PALLAVI DEAN (Founder and Creative Director at Roar, Middle East)

8:30–9:00 AM	ZEIT SPAREN MIT SYSTEM Zeit sparen mit dem innovativen NEXSYS System.	SANDRA HUNKE (Gas-Wasser-Anlagenmechanikerin SHK & Model) MARTIN SCHÄPERMEIER (Technischer Trainer KALDEWEI ICONIC WORLD)
9:00–9:30 AM	SEMINARAUSBLICK FÜR PROFESSIONALS 2021 Egal ob Präsenzveranstaltungen oder Webinare – die KALDEWEI Iconic World hat spannende Angebote für Sie.	BRANDI BRIDGES (Leiterin internationales Training KALDEWEI ICONIC WORLD)
10:00–10:30 AM	ISH INNOVATIONS 2021 We are coming to you – virtually! Your KALDEWEI Partners are ON AIR and presenting to you our Innovations!	BERND ZINEKER (Projektmanager Deutschland) / MARCUS GERBIG (Projektmanager Deutschland) GERD KROISS (Vertriebsleiter Österreich & Schweiz) / MICHEL SANER (Gebietsleiter Westschweiz (FR)) JAN DAM (Sales Agent Belgium & Luxembourg) JANEKS SANDERS (Sales Agent Baltics)
12:00–12:30 PM	KEYTALK CIRCULARITY: THE FUTURE OF HOUSING Circularity – Sustainable living based on the example of Mandarin Oriental Dubai City.	FILIPPO LODI (Head of Innovation and Knowledge Management, UN Studio) WILLIAM DE BOER (Product Designer UN Studio) CHRISTIAN BÜTTNER (Division Manager Innovation und Portfolio)
2:00–2:30 PM	ISH INNOVATIONS 2021 We are coming to you – virtually! Your KALDEWEI Partners are ON AIR and presenting to you our Innovations!	FRANK FRIEDHOFF (Projektmanager Deutschland) / KLAUS KÖMEN (Projektmanager Deutschland) HANS-JÜRGEN STÜDER (Gebietsleiter Schweiz Ost) / GERD KROISS (Vertriebsleiter Österreich & Schweiz (DE)) PIERRE-FRANCOIS JEANDET (Vice President Sales Western Europe) / JEROME GASNIER (Retail Sales Manager France) PRZEMYSŁAW BLASZCZYK (Sales Director Central and Eastern Europe) / ARTUR SLABOSZ (Sales Manager South Poland)
3:00–3:30 PM	TRAINING PREVIEW FOR PROFESSIONALS 2021 We will introduce you to exciting new seminar content.	BRANDI BRIDGES (Head of International Training KALDEWEI ICONIC WORLD)
5:00–6:00 PM	KEYTALK FUTURE PERFECT: BUILDING SUCCESSFUL PARTNERSHIPS Repetition from 24.3.	ROBERTO MARTINEZ (CSO KALDEWEI) CAN FAIK (Editorial Director of Hospitality Interiors, UK) FEDERICO TORESI (Global VP Design, Premium and Luxury Brands, Accor, France) TAREK HEGAZY (CEO & Creative Director, Living Design, Sweden) BETH CAMPBELL (Chief Executive Officer, Campbell House, USA) PALLAVI DEAN (Founder and Creative Director at Roar, Middle East)

10:00–10:30 AM	ISH INNOVATIONS 2021 We are coming to you – virtually! Your KALDEWEI Partners are ON AIR and presenting to you our Innovations!	GERT MEYER (Projektmanager Hotellerie Deutschland) / THOMAS THAMM (Projektmanager Hotellerie Deutschland) SASCHA OCHSNER (Gebietsleiter Deutschland) / MICHAEL PURL (KALDEWEI Gebietsleiter Deutschland) ANTON EGOROV (Sales Manager Moscow, Russia) / EVGENIY KHADZHIMATOV (Sales Director Russia and CIS) DAVID VARKONYI (Sales Agent Hungary)
12:00–12:30 PM	KEYTALK DIGITALE LÖSUNGEN FÜR HANDEL, HANDWERK UND PLANUNG Was bewegt die Sanitärbranche im Jahr 2021 und darüber hinaus? Und wie gestaltet KALDEWEI den Wandel?	HORST KING (Bereichsleiter Vertrieb Deutschland) RALF KÖBERLEIN (Key Account Manager Deutschland) BRANDI BRIDGES (Leiterin internationales Training KALDEWEI ICONIC WORLD) NIKOLAUS KLEIN (Geschäftsführer, RAS – Das Wirtschaftsjournal für die Gebäudetechnik)
2:00–2:30 PM	ISH INNOVATIONS 2021 We are coming to you – virtually! Your KALDEWEI Partners are ON AIR and presenting to you our Innovations!	FELIX ALEXANDER HERBST (Gebietsleiter Deutschland) / THOMAS DRUSKEIT (Gebietsleiter Deutschland) THOMAS WOLF (Gebietsleiter Deutschland) / PETER KÖCH (Gebietsleiter Deutschland) ALEXANDER WEBER (Projektmanager Deutschland) / THORSTEN LISKER (Projektmanager Deutschland) PIERRE-FRANCOIS JEANDET (Vice President Sales Western Europe) / BERNARD TOTARO (Sales Agent Belgium & Luxembourg)
2:00–2:30 PM	TENDENZE DI SPA & BENESSERE IDROMASSAGGIO & SKIN TOUCH Le nostre innovative offerte per il benessere trasformano il vostro bagno da sogno in una spa.	CORRADO CANALI (Technical Service Coordinator Italy) DONATA DONZELLI (Sales Director Italy)
3:00–3:30 PM	KEYTALK STAHL UND STAHL-EMAILLE: MATERIALIEN DER ZUKUNFT Wiederholung vom 24.03.	FRANZ KALDEWEI (Inhaber und CEO KALDEWEI) BERNHARD OSBURG (Vorstandssprecher thyssenkrupp Steel Europe AG) ANDREAS HORCHLER (Moderation / Gründer und CEO der Kommunikationsberatung podcon.de)

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